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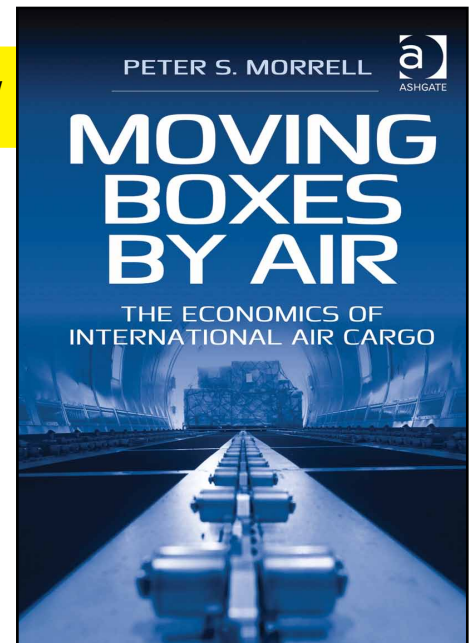


Moving Boxes by Air

The Economics of International Air Cargo

Peter S. Morrell, Cranfield University, UK

NEW



'As a long-time student of the industry myself, especially concerned with the furtherance of education and training, I am appreciative of Dr. Morrell's well-deserved reputation for sound scholarship. Particularly commendable is the unusually comprehensive breadth of subjects he so ably tackles in this single volume as he examines the industry in light of continuing and significant challenges.'

Jim Edgar, Boeing Regional Cargo Marketing Director and Chair, Education & Research Committee of The International Air Cargo Association (TIACA)

Air cargo is a key element of the global supply chain. It allows outsourcing of manufacturing to other countries and links production in both multinational and smaller enterprises. It has also been the most important driver of certain export industries in countries such as South Africa, Kenya and Chile.

As a component of the air transport industry, air cargo makes the crucial difference between profit and loss on many long-haul routes. For some network combination carriers it accounts for up to half of total tonne-kms flown, and as much as one quarter of total revenue. In addition, the integrated carriers such as DHL, FedEx and TNT have their own fleets of dedicated freighter aircraft, and cargo aircraft operators like Cargolux and Nippon Cargo have a specialist role in the industry.

Featuring expert analysis and worked examples to enhance understanding, *Moving Boxes by Air* by Peter Morrell offers a comprehensive and up-to-date guide to the business and practices of air cargo, with a chapter dedicated to each key issue, such as: current trends, market characteristics, regulation, airport terminal operations, pricing and revenues, and environmental impacts.

- The first book dedicated to air cargo
- Up-to-date and comprehensive
- An invaluable reference for industry professionals, researchers and students

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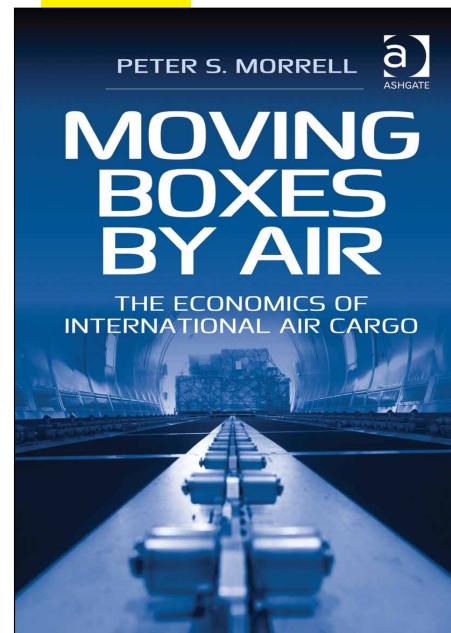
See overleaf

'Air cargo deserves far greater recognition of its role in the profitability of airlines, and in the global distribution of goods and the spread of the benefits of globalization. A book such as *Moving Boxes by Air* is therefore a highly welcome addition to the published material covering this aspect of the industry, and provides a fresh analysis and insights. It includes a good overview of the market (customers, commodities and suppliers), of the state of the industry, and of the key issues faced. It is especially relevant to see a balanced chapter on air cargo and the environment, as this topic is still relatively unexplored.'

Oliver Evans, Chief Cargo Officer, Swiss International Air Lines Ltd



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