

## Workshop on Airports Strategies, Solin/Split, 24.9. 2010

Preliminary Program (as of 17 8 2010)

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| Venue: Hotel President Solin, Petra Kresimira IV 11, 21210, Solin, Croatia, Tel +38521 685 300 |   |
| 8:00- 8:30   | Registration - Welcome meeting  |
| 8:30- 8:45   | <b>Welcome</b> : Luksa Nova, Split Airport and Association of Croatian Airports,<br>Hans-Martin Niemeier, University of Applied Sciences Bremen and President, GARS<br>Jürgen Müller, Berlin School of Economics and Law and VP, GARS               |
| 8:45- 9:30<br>Chair: Luksa Nova,<br>Split Airport  | <b>A review of airport privatisation studies</b><br>Hans-Martin Niemeier (University of Applied Sciences Bremen)<br>Tolga Ülkü, HUB Berlin and GAP Project, Berlin School of Economics and Law<br>Jürgen Müller, Berlin School of Economics and Law |
| 9:30 10:45<br>Chair:<br>Jürgen Müller,<br>Berlin School of<br>Economics and Law                | <b>Terminal privatization: An Option for Zagreb Airport</b> , Tonci Peovic, Zagreb Airport  |
|  | <b>Terminal privatization in Turkey: A look at policy issues</b> , Jürgen Müller, Berlin School of Economics and Law ,Tolga Ülkü, HUB Berlin and GAP Project,   |
| 10:45- 11:00   | <i>Coffee Break</i>   |
| 11:00- 12:15<br>Chair : Tonci Peovic,<br>Zagreb Airport  | <b>Managing airports in a volatile environment: Pricing strategies</b><br>Hans-Martin Niemeier (University of Applied Sciences Bremen)<br>Jürgen Müller Berlin School of Economics and Law and GAP Project,   |
|  | <b>Managing airports in a volatile environment: Split Airport's strategy</b><br>Luksa Nova, Split Airport   |
| 12.15-13.00  | <i>Lunch</i>  |
| 13:00- 14:15<br>Chair:<br>Hans-Martin Niemeier<br>University of Applied<br>Sciences, Bremen    | <b>Managing airports in a volatile environment: Zadar Airport's strategy</b> ,<br>Katica Pupic Bakrac, Zadar Airport  |
|  | <b>Managing airports in a volatile environment: German regional airports strategy</b> ,<br>Hansjochen Ehmer , International University of Applied Sciences Bad Honnef-Bonn.   |
| 14.15-14.30  | Coffee Break  |
| 14:30- 15:15   | <b>Managing airlines in a volatile environment::</b> Mirko Tatalovic , Croatia Airlines, tbc, :   |
| 15.15- 16.00<br>Chair: Frank Fichert,<br>University of Applied<br>Sciences, Worms              | <b>Panel Discussion: Managing airports and airlines in a volatile environment:</b>  |

Split Airport is happy to host this GARS Research Workshop, in cooperation with the Berlin School of Economics and Law, the University of Applied Sciences Bremen and the International University of Applied Sciences Bad Honnef-Bonn.

**Registration:** Please register with Mirjana Uparava, [uprava@split-airport.hr](mailto:uprava@split-airport.hr),

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