

## **Workshop**

### ***New Issues in Airline and Airport Economics***

**Hamburg, February, 11<sup>th</sup> 2009 – Program**

Venue: Hamburg Airport – Lilienthal Building, Room Berlin

<b>Wednesday February 11, 2009</b>	
<b>10.00 to 10.45 a.m.</b>	<i>General Assembly of GARS Agenda at <a href="http://www.garsonline.de">www.garsonline.de</a></i>
<b>10.45 to 11.00 a.m.</b>	Coffee & Tea
<b>11.00 a.m. to 12 pm</b> <b>Session I</b> <b>Chair: Wolfgang Strehl,</b> <b>Berlin School of Economics</b>	Ken Button, George Mason University, USA Low cost airlines: a failed business model Discussant: Nicole Adler, Hebrew University of Jerusalem Tim Hazledine, University of Auckland, New Zealand Legacy Carriers Fight Back: pricing and product differentiation in modern airline marketing Discussant: Achim Czerny, WHU
<b>12.15 p.m. to 1.30 p.m.</b>	Light Lunch
<b>1.30 p.m. to 3.00 p.m.</b> <b>Session II</b> <b>Chair: Mike Tretheway</b> <b>Intervistas</b>	Alberto A. Gaggero, University of Essex Airline market power and intertemporal price dispersion Discussant: Martin Dresner Nicole Adler, Hebrew University of Jerusalem Airline-to-airline agreements: who are they good for? Discussant: Tim Hazledine Nathalie McCaughey, Monash University, Melbourne Taxation and FFPs - Extending the concept Discussant: Christos Evangelinos, TU Dresden
<b>3.00 a.m. to 3.15 p.m.</b>	Coffee & Tea
<b>3.15 p.m. to 4.30 p.m.</b> <b>Session III</b> <b>Chair: Dieter Wilken,</b> <b>DLR, Cologne</b>	Martin Dresner University of Maryland, USA Assessing the Price Effects of Airline Alliances on Parallel Routes Discussant: Jürgen Müller, Berlin School of Economics Anming Zhang, UBC Airline emission charges: Effects on fares, service quality and aircraft designs Discussant: Achim Czerny, WHU

<b>4.30 p.m. to 4.45 p.m.</b>	Coffee & Tea
<b>4.45 p.m. to 6.00 p.m.</b> <b>Session IV</b> <b>Chair:</b> <b>Hans-Martin Niemeier</b> <b>University of Applied Sciences Bremen</b>	Keith Mason, Cranfield University Airline Business Models' evolution and their impact on the carbon efficiency of air transport in short haul markets Discussant: Hansjochen Ehmer, DLR
	Chikage Miyoshi, Cranfield University Carbon emissions performance by airlines business models: an analysis of the intra European market Discussant: Andreas Wittmer, University of St. Gallen
<b>6.00 p.m.</b>	Address by Thomas Immelmann, Hamburg Airport
<b>6.30 p.m.</b>	Reception

Jürgen Müller, Berlin School of Economics

**Supported by Hamburg Airport, Lufthansa, GAP and Hochschule Bremen**

**Registration: Karsten Fröhlich [Karsten.Froehlich@hs-bremen.de](mailto:Karsten.Froehlich@hs-bremen.de) +49 (0)421 5905-4283**

The GARS workshop is free of charge

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